



Conservation Endowments for Land Trusts & Landowners

Through the *Wisconsin Conservation Endowment*, the Natural Resources Foundation of Wisconsin provides land trusts and landowners the opportunity to create a permanent endowment for their organization or for lands held under conservation easement.

Land trusts can establish an Agency Fund to provide sustaining operating support for their work. Land owners can create a Designated Fund for lands held under conservation easement in order to ensure the land's natural communities are adequately managed in the future.

Endowed funds can be started with gifts ranging from \$20,000-\$40,000 depending on the type of fund being established. Some types of endowed funds can also be started through an Acorn Fund whereby annual gifts of \$4,000-\$8,000 are contributed until the fund reaches the endowed fund threshold.

The Natural Resources Foundation's Wisconsin Conservation Endowment is currently valued at over \$6 million and is comprised of 83 separate endowment funds. The Foundation holds endowments for land trusts and landowners statewide including the Northwoods Land Trust, Ozaukee Washington Land Trust, The Nature Conservancy, Prairie Enthusiasts, Gathering Waters and others.

The Natural Resources Foundation can provide your land trust:

- Professional administration and financial management of your endowment
- Regional and statewide visibility for your Fund through our publications, website, newsletter articles, and media releases
- Presentations, guidance, strategies and fundraising advice to your board and members on how to build your endowment through individual major gifts and bequests

For more information on establishing an endowed fund for your organization or lands, please contact Camille Zanoni, Natural Resources Foundation development director, at (608) 264-8922 or email Camille.Zanoni@wisconsin.gov, or visit WisConservation.org

"The Wisconsin Conservation Endowment will enable us to create the intellectual and practical foundations for a better world. Never has there been a greater need for private funds to energize a genuine commitment to harmony between men and the land. Were my father alive today, I think he would be pleased with this important initiative."- Nina Leopold Bradley