



Advocacy Coordinator

About Gathering Waters

Gathering Waters is committed to helping land trusts, landowners, and communities protect the places that make Wisconsin special. Unlike any other organization, we accomplish our mission by strengthening Wisconsin land trusts – a network of nearly 50 nonprofit organizations that protect land to meet community and ecological needs throughout the state. We are non-partisan, solution-oriented advocates for public policies and funding supporting land conservation; we provide technical assistance and trainings to land trusts; and we use our statewide voice to share the stories of land trusts' impact to inspire public support for land conservation. We are a 501(c)3 non-profit organization with a home office in Madison, WI. Gathering Waters is an Equal Opportunity Employer.

Job Summary

Under general supervision, the Advocacy Coordinator will focus on recruiting and activating “grasstops” advocates and “grassroots” support for Gathering Waters’ state and federal public policy priorities—including the Knowles-Nelson Stewardship Program and the Land & Water Conservation Fund—and increasing the visibility of land conservation across Wisconsin. The coordinator will work closely and collaboratively with the Executive Director and other colleagues and will participate in the development of an annual policy agenda and legislative strategies.

Specific responsibilities include:

- **Cultivating effective land trust advocacy ambassadors:** Increasing the number of land trust staff, board members, supporters, and landowners across Wisconsin who have relationships with candidates for elected office and elected officials and are equipped to share compelling stories of land conservation in their communities.
- **State & federal policy advocacy:** Working with Gathering Waters’ Executive Director and Policy Committee to implement the organization’s annual policy agenda and collaborate with partner groups.
- **Communications:** Assisting colleagues in the development of advocacy tool kits and action alerts, and in the execution of timely and targeted communications to advocates across the state.

Required qualifications

The qualifications listed below are representative of the knowledge, skills, and abilities required to successfully perform this job:

- Commitment to the goals and vision of Gathering Waters and Wisconsin’s land trusts

- At least two years of relevant training and/or experience
- Excellent communication, interpersonal, and organization skills
- Demonstrated ability to work independently, meet deadlines, and be part of a team
- Willingness to travel and to work occasional evenings and weekends
- Demonstrated ability to work with multiple conservation partners and with a bipartisan approach.
- Experience organizing volunteers is preferred but not required

Salary

This is a full-time position. Salary is commensurate with experience and includes competitive benefits.

To Apply

Applications are due by 5:00 pm on Friday, May 25, 2018. Send resume, cover letter, and three references to the Hiring Committee at: info@gatheringwaters.org.

Disclaimer

The above statements are intended to describe the general nature and level of work being performed by people assigned to this job classification. They are not intended to be construed as an exhaustive list of all responsibilities, duties, and skills required of personnel so classified.