



Land Conservation Leadership Awards Celebration

Sponsorship Levels & Benefits

Presenting Sponsor * \$7,500 * One Available

- “Land Conservation Leadership Awards Celebration, presented by _____” will appear on projected slideshow for first hour of event, in the program, in press releases, website, and in other publicity
- Logo prominently displayed at registration table and behind podium at event
- Opportunity to provide volunteers at registration table and greet guests as they arrive
- Exhibit space at event with prominent location
- Full page add in program and in projected slideshow for first hour of event
- Blog published about your business, promoted to nearly 10,000 people
- Verbal acknowledgement from stage at event
- 10 complimentary admissions and a reserved table for all attendees
- Social media recognition to nearly 10,000 people
- Logo displayed in event program
- Logo displayed on event signage
- Logo with click-through prominently displayed on event website for one year
- Name listed in Gathering Waters’ Annual Report

Silent Auction Sponsor * \$5,000 * Three Available

- “This year’s silent auction is brought to you by _____, _____, and _____” will appear on projected slideshow for first hour of event, prominently on the front of the program and at the silent-auction table
- Your business’ materials will be provided to auction winners in Gathering Waters tote bags at check out
- Opportunity to provide volunteers for silent-auction check-out process
- Recognition in press releases and other publicity
- Verbal acknowledgement from stage at event
- 8 complimentary admissions to the event
- Social media recognition to nearly 10,000 people
- Logo displayed in event program
- Logo displayed on event signage
- Logo with click-through prominently displayed on event website for one year
- Name listed in Gathering Waters’ Annual Report

Beverage Sponsor * \$3,500 * One Available

- "The first round is brought to you by _____" will appear on projected slideshow for first hour of event and in the event program
- Logo prominently displayed at the bar during event
- Logo displayed on drink tickets
- Half-page add in program
- Recognition in press releases and other publicity
- Verbal acknowledgement from stage at event
- 6 complimentary admissions
- Social media recognition to nearly 10,000 people
- Logo displayed in event program
- Logo displayed on event signage
- Logo with click-through prominently displayed on event website for one year
- Name listed in Gathering Waters' Annual Report

Land Legacy Sponsor * \$1,000 * Unlimited

- 2 complimentary admissions
- Social media recognition to nearly 10,000 people
- Logo with click-through prominently displayed on event website for one year
- Logo displayed in event program
- Logo displayed on event signage
- Name listed in Gathering Waters' Annual Report

Land & Water Guardian * \$500 * Unlimited

- 2 complimentary admissions
- Name displayed in event program
- Name displayed on event signage
- Name displayed on event website for one year
- Name listed in Gathering Waters' Annual Report

*To receive full benefits, sponsorships must be received or pledged
by September 4, 2017*

Please contact Development Director, Mindy Petersen with questions at
(608) 251-9131 x 15 or mindy@gatheringwaters.org



Land Conservation Leadership Awards Celebration

Event Overview & Audience

** When & Where **

September 21, 2017 at the Monona Terrace in Madison, WI

** About the Event **

The Land Conservation Leadership Awards Celebration is one of Wisconsin's premier environmental events. These annual awards recognize the outstanding achievements and contributions of individuals, policymakers, land trusts, and other groups that **help protect Wisconsin's most loved and valued places.**

** The Audience **

Each year approximately **300 outdoors-loving professionals from around the state** join us in Madison for an inspirational evening that includes an awards program, silent auction, bar, savory hors d'oeuvres, and desserts.

The printed publications in which sponsors will be recognized, will be sent to **nearly 8000 households throughout the state.** Our electronic communications highlighting certain sponsor levels **will reach nearly 10,000.**

The people attending this event and receiving our communications love and value nature, the environment, clean air and water, open spaces, and outdoor recreation of all kinds, agriculture, and all of the other things that make Wisconsin such a wonderful place to live, work, and play.

Reply Form

Yes! I would like to sponsor the Land Conservation Leadership Awards Celebration at the following level:

- \$7,500 (Presenting Sponsor)
- \$5,000 (Silent Auction Sponsor)
- \$3,500 (Beverage Sponsor)
- \$1000 (Land Legacy Sponsor)
- \$500 (Land & Water Guardian)

Enclosed is a check made payable to:
"Gathering Waters"

Please charge my: Visa Master Card

card # _____ exp. date _____

signature _____

I would like all public recognition of this gift to indicate that it is in honor of the following award winner(s): _____

I am unable to sponsor at this time, but please accept my gift of \$_____

Please complete and mail this form to Gathering Waters, 211 S Paterson St, Suite 270, Madison, WI 53704 or visit gatheringwaters.org/awards

**To receive full benefits, gifts must be received or pledged by
September 4, 2017**

Sponsor Name (as it will appear on event materials)

Sponsor Contact Person

Address

City, State and Zip

Email

Phone