



Land Conservation Leadership Awards Celebration

Event Overview & Audience

** When & Where **

September 21, 2017 at the Monona Terrace in Madison, WI

** About the Event **

The Land Conservation Leadership Awards Celebration is one of Wisconsin's premier environmental events. These annual awards recognize the outstanding achievements and contributions of individuals, policymakers, land trusts, and other groups that **help protect Wisconsin's most loved and valued places**. This inspirational evening includes an awards program, silent auction, bar, savory hors d'oeuvres, and desserts.

** The Audience **

Each year approximately **300 outdoors-loving professionals from around the state** are in attendance.

Sponsors will be recognized in printed publications, mailed to **nearly 8000 households throughout the state**. Our electronic communications highlighting certain sponsor levels **will reach nearly 10,000**.

The people attending this event and receiving our communications love and value nature, the environment, clean air and water, open spaces, and outdoor recreation of all kinds, agriculture, and all of the other things that make Wisconsin such a wonderful place to live, work, and play.