

THE KNOWLES-NELSON STEWARDSHIP PROGRAM IS INTEGRAL TO A PROSPEROUS FUTURE FOR WISCONSIN

The 2017 state budget process is underway.
You can help protect the Stewardship Program.

IT'S AN INVESTMENT...

The Stewardship Program invests in clean water and natural resources, which **support jobs and provide wild places for all of us** to fish, hunt, and explore close to home.

IT'S AN ECONOMIC ENGINE...

The Stewardship Program directly supports Wisconsin's **\$20 billion forestry industry** and **\$12 billion outdoor recreation industry**—including our **\$4 billion hunting and fishing industries**.

IT'S AFFORDABLE...

The annual cost for the Stewardship Program is **less than 0.3% of the total state budget**. That means that the Stewardship Program costs each Wisconsin resident **less than a fishing license or state park sticker each year**.



211 South Paterson Street • Suite 270
Madison, WI 53703
ph 608.251.9131
www.gatheringwaters.org

Watch a short video to see how the timber industry, our public schools, and urban communities have made the Stewardship Program's investment pay off. **Watch it today at gatheringwaters.org/video**



THE GREAT LAKES RESTORATION INITIATIVE IS IMPORTANT TO OUR HEALTH AND VITALITY

It takes a lot of effort to protect and restore the Great Lakes. The Great Lakes Restoration Initiative (GLRI) provides critical funds to many partner organizations and programs that clean up and reduce pollution, prevent invasive species from ruining our waters, and keep our Great Lakes healthy.

The President's federal budget threatens to eliminate GLRI. You can help.

HEALTHY GREAT LAKES ARE:

- **A vital source of drinking water.** Nearly 40 million people in the region, including more than 1.6 million Wisconsinites, rely on them for their water.
- **An economic driver.** More than 1.5 million U.S. jobs are directly connected to the Great Lakes, generating \$62 billion in wages annually. Lakeshore communities along Lakes Michigan and Superior in Wisconsin generate \$252 million in revenue annually because tourism and other industries thrive on the shores of healthy, clean lakes.
- **A smart investment.** Every dollar spent through GLRI, brings in \$2 of long-term economic gains.

THE LOSS OF GLRI WOULD BE DEVASTATING...

Without funding for programs that protect and restore our Great Lakes, **we would be risking one of Wisconsin's greatest assets.**

