

Introduction

Purpose:

The purpose of the introduction is to briefly introduce the identified site and convey basic details of the plan.

Questions to Answer:

When writing this section, answer the following questions:

- Where is the site?
- Why is the protection of the site important?
- By what is it threatened?
- What is the goal of the plan?

Example:

The Red Banks and Gilson Creek area is located in the Towns of Scott and Green Bay in Brown County. Red Banks-Gilson Creek was identified as a regionally significant site for the health of the Lake Michigan watershed in Landscapes of Opportunity, a report on conservation needs of Wisconsin's Lake Michigan basin prepared by the Lake Michigan Shorelands Alliance. This area is biologically and geologically very rich, but it is under threat from development from the Green Bay metropolitan area. This plan was developed using a collaborative approach to conservation planning and involved several partners. The goal of this site conservation plan is to identify threats to the Red Banks-Gilson Creek area and propose strategies to protect its important natural resources.