

## Action Matrix

### Purpose:

The purpose of the action matrix is to present the specific actions to be taken to conserve the site, and to create a timeline for implementation of those actions. Actions should be organized by the conservation goals established during the planning process.

### Questions to Answer:

When writing this section, answer the following questions:

- What actions must be taken to fulfill the strategies identified to mitigate the threats for the site?
- Do priorities need to be established between particular action steps?
- Who the lead on each action item?
- What resources are needed or available to complete each action item?
- After each identified action item is completed, what is the next step, who is in charge of seeing it through, and what is the deadline?

### Example:

<b><u>THREAT: DEVELOPMENT</u></b>	
<b><u>Strategy:</u> Directing development away from critical habitat; acquisition of land or easements on priority parcels</b>	
<b>Action</b>	Mapping target locations, threat impact areas, systems supporting target health
<b>Lead Organization</b>	Bay-Lake RPC GIS program can generate maps; can develop recharge area data <i>Contact: Angela Pierce</i>
<b>Other Resources</b>	Brown Co. LCD has agricultural field data, subwatersheds of the Red River priority watershed data <i>Contact: Jon Bechle</i>
	DNR has dwarf lake iris habitat data, alvar community location data <i>Contact: Darcy Kind</i>
	DOT has karst features location data from Hwy 57 expansion project <i>Contact: Joel Trick</i>
	Coordinate with UW-GB to use students for on the ground mapping & inventory <i>Contact: Mike Grimm, Bob Howe</i>
<b>Next Steps</b>	Ground truth subwatershed maps

	<b>Who/When</b>	
		survey and map Gilson Creek watershed
	<b>Who/When</b>	
		List of map needs to BLRPC
	<b>Who/When</b>	GWC
<b>Action</b>	Secure funding for inventory & mapping work	
<b>Lead Organization</b>	Bay-Lake RPC; WI-DNR Bureau of Endangered Resources	
	<b>Next Steps</b>	Karen talk with Mark W. of BLRPC re: costs for mapping
		Investigate possibility of WCMP grant for recharge area mapping – Nov 4 <sup>th</sup> deadline
		Research Ducks Unlimited and NAWCA funding opportunities for inventory of area, possibly including Duvall Swamp
<b>Action</b>	Northeast Wisconsin Land Trust identification of priority parcels for protection via acquisition or easement – iris & alvar properties outside current SNA boundaries	
<b>Lead Organization</b>	NEWLT, with advice from DNR	
<b>Strategy: Coordination with local town comprehensive planning efforts</b>		
<b>Action</b>	Contact local officials to introduce to Lake Michigan Shoreland Alliance, conservation planning, conservation priorities for the site	
<b>Lead Organization</b>	Brown Co. Planning	
	<b>Next Steps</b>	Share information about local town planning status
	<b>Who/When</b>	Joel Dietl
		Coordinate outreach, planning meeting attendance among area NGO's – NE WI Audubon, Brown County Cons. Alliance, local TU chapter, Great Lakes Sportsfishermen, Niagara Escarpment Resource Network
	<b>Who/When</b>	Northeast Wisconsin Land Trust
		Develop outreach materials to use in working with local towns
	<b>Who/When</b>	UW-GB graduate student/Summer 2005