

2018 Wisconsin Land Trust Conference

March 8-10, 2018

Stoney Creek Hotel & Conference Center

La Crosse - Onalaska



Thursday, March 8

12:30pm Workshop check-in

1:00 –4:00

WORKSHOPS

Financial Management for Land Trusts

Dana Chabot, Gathering Waters

Eagle's Lookout

Spend appropriately, report accurately, be innovative! Delve into budgeting, developing financial reports, tracking restricted and designated funds; and help your organization better manage its finances.

Best Practices for Monitoring

Kevin Thusius, Ice Age Trail Alliance; Abbie Church, Mississippi Valley Conservancy; Jim Johannsen, Jo Daviess Conservation Foundation (IL); Caleb Pourchot, LANDSCAPE

Salon A

Up your monitoring game—whether you are just getting started, or are looking for greater efficiencies or innovative ways to track the lay of the land and enhance landowner relations.

3:30 Conference check-in

4:15 Welcome & Land Conservation Celebration

Salon A

*Mike Carlson and Meg Domroese, Gathering Waters
Kathy Oppegard, Author/Coach/Speaker*

Join with your land trust peers to celebrate successes and envision *more*...engaged volunteers, political wins for conservation, financial support, and enthusiastic collaborations! Discover fresh and fun tools for your land trust to build resilience, prevent burnout, and cultivate community.

5:30 Reception hosted by Mississippi Valley Conservancy's Board of Directors

Watering Hole

7:00 – Dinner and Dessert Potluck Competition

Salon B

9:00 *Drop off desserts to share (and any necessary utensils) when you check in for the Conference. We will provide napkins, plates, forks & spoons.*

Friday, March 9

Staying at Stoney Creek Hotel? Breakfast is included with your stay, open 6:30 – 9:30am.

7:30am Conference check-in and breakfast buffet for those staying off-site or just arriving

8:30 Where's the Fun in Promoting Your Land Trust?

Salon A

Kathy Oppegard, Author/Coach/Speaker

We know we are up against big challenges in meeting our mission to protect land and resources—what if tackling these “puzzles” with playfulness encouraged more people to join us? What if a pathway to increased community engagement was...fun? Get ready to play with how you communicate the value of, and grow support for, land conservation.

Friday, *continued*

10:00 Break

10:15 Putting Tweety on Point: Birds as Conservation Catalysts

Salon A

Craig Thompson, Wisconsin DNR

See what the power of birds can do for growing membership, bolstering fundraising, and guiding land protection.

11:15 Effective Dashboards: A Catalyst for Good

Salon A

David Calle and Deb Nett, Northeast Wisconsin Land Trust

An introduction to a simple 5-step process for creating an effective dashboard that provides an at-a-glance view of your land trust's progress against goals and where to take action.

12:15pm Lunch

Salon B

Check the flip charts for suggested topics to discuss with peers.

1:30 Round table discussions

Round 1: 1:30 – 2:05

Round 2: 2:10 – 2:35

Check the ROUND TABLE DISCUSSIONS handout for topics and locations.

2:45 Gear up to go outside

3:00 Take a hike at Mathy Quarry

Meet your carpool inside the Stoney Creek entrance

Rob Tyser, President, Mississippi Valley Conservancy

5:00 Free time!

Lumber Jack's Saloon is open. Meet there to make plans to explore the local dining scene together. See suggestions for area restaurants in your Conference packet.

Saturday, March 10

Staying at Stoney Creek Hotel? Breakfast is included with your stay, open 6:30 – 9:30am.

8:00 Breakfast buffet for those staying off-site

8:30 Policy, Advocacy, and the Future of Public Funding for Land Protection

Salon A

Chris Danou and Mike Carlson, Gathering Waters

Your land trust has an important role to play in advocating for land conservation. Learn about tools and talking points for candidate education. Discuss strategies for promoting public funding for conservation through 2019 and beyond, including how the land trust community and partners can advocate for reliable, sustainable state funding.

11:45 Fond farewells

See you at the 2019 Wisconsin Land Trust Conference, March 7-9, at the Green Lake Conference Center!