

2017 Wisconsin Land Trust Retreat

February 9-10, 2017

University of Wisconsin Arboretum, Madison

AGENDA



Thursday, February 9

1:00pm *Special session: Standards and Practices Updates* **Classroom 2**

*Melissa Kalvestrand, Land Trust Accreditation Commission
MaryKay O'Donnell, Land Trust Alliance*

2:00 **Retreat Check in** **Auditorium**

2:30 **Welcome and Warm Up** **Auditorium**

Mike Carlson and Meg Domroese, Gathering Waters

3:00 **The State of the Land Trust Movement & Emerging Trends in Land Conservation**

Wendy Jackson, Executive Vice President, Land Trust Alliance

Celebrate your land conservation successes. Identify current and emerging opportunities – and challenges – for the land trust community.

3:45 **Break**

4:00 – 5:30 **Advocacy Ambassadors: Policy Priorities and Plans** **Auditorium**

*Mike Carlson and Chris Danou, Gathering Waters with
Wendy Jackson and Carolyn Waldron, Land Trust Alliance*

Learn about the latest policy developments at the state and federal levels. Discuss how your land trust can advocate for land conservation.

Reception at Madison Central Library **6:00 – 7:30**

Join co-hosts Ice Age Trail Alliance, Madison Audubon Society, and Natural Heritage Land Trust for hors d'oeuvres, drinks, and great conversation! *Directions to the Library are in your folder.*

Dinner is on your own. Please refer to the list of nearby restaurants or consult with a local.

Friday, February 10

8:00am **Continental Breakfast hosted by the Land Trust Council** **Auditorium**

Learn how the Land Trust Council represents you and how you can get involved.

8:45 **Introductions and Announcements** **Auditorium**

Meg Domroese and Mike Carlson, Gathering Waters

9:00 Anatomy of a Land Deal Auditorium

Moderator: *MaryKay O'Donnell, Land Trust Alliance*

Panelists: *Terrie Cooper, Door County Land Trust; Peter McKeever, attorney; Rick Remington, West Wisconsin Land Trust*

Discuss strategic vs. opportunistic land acquisition, drafting easements to protect conservation values, and negotiating deals so everyone is a winner.

10:30 Break

10:45 Arboretum History & Highlights Auditorium

Judy Kingsbury, Volunteer Coordinator, UW-Madison Arboretum

11:00 Explore the Arboretum

Join Arboretum naturalists for a walk in the footsteps of Aldo Leopold, ecological restoration pioneer.

12:00 – 1:00pm Lunch Auditorium

Check the flip chart for suggested discussion topics and connect with peers.

1:00 CONCURRENT SESSIONS

Planned and Endowment Giving: Real Stories, Real Results Auditorium

Bob Lange, Ice Age Trail Alliance and Camille Zanoni, Natural Resources Foundation of Wisconsin

Listen to planned giving stories that illustrate tools and approaches for completing these gifts. Learn how your land trust can work with landowners and the Natural Resources Foundation to create endowed land management funds through donors' gifts today and planned gifts through their estates.

Water Quality Trading: A watershed approach to water quality compliance Classroom 2

Scott Laeser, Clean Wisconsin; John Clancy, Godfrey & Kahn; and Andrew Craig, WI-DNR

Trace the process for the first permitted water quality trade in Wisconsin and discuss opportunities and roles for land trusts in water quality trading.

2:15 Break

2:30 Making the Health and Wellness Connection: Partnerships and Innovative Programs Auditorium

Moderator: *Meg Domroese*

Panelists: *Wendy Jackson, Land Trust Alliance; Carol Abrahamzon, Mississippi Valley Conservancy; Maggie Zoellner; Kettle Moraine Land Trust*

How can you make the case, solidify partnerships, and launch projects for healthy people and a healthy environment? Find out what the spark was in Birmingham, AL and around Wisconsin.

3:45 Wrap up & Fond Farewells Auditorium

4:00 Adjourn

Are you staying over Friday night in Madison? Let us know if you are looking for dinner suggestions.

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