



## Join the Wisconsin Conservation Circle

**A convenient way to help protect Wisconsin's land, water, and wildlife.**

Your monthly gift, given automatically through your credit card, debit card, or through an ACH transfer from your bank account, will help protect and defend Wisconsin's land, water, and wildlife every day for twelve months of the year.

Your monthly gift provides you with an opportunity to support Gathering Waters in a way that is easy on your budget! Here's what one monthly donor told us.

*"My motivation for making a monthly gift to Gathering Waters is simple. Conservation of land—and water—has never been more important. Being a sustaining contributor makes it easy to do my part and spreads out my giving throughout the year. This is one way I can make sure land protection continues throughout Wisconsin."*

*~Mike K, Gathering Waters Board Member*

### **Once you join Gathering Waters' Wisconsin Conservation Circle:**

- You'll receive a thank-you letter in the mail.
- You'll receive a complete donation statement for tax purposes every January.
- You'll help protect Wisconsin's land, water, and wildlife every day.

And if you ever need to, you can change your monthly donation amount anytime. Simply call Pat McMurtrie at 608-251-9131 ext. 14 or email [pat@gatheringwaters.org](mailto:pat@gatheringwaters.org).

### **Here are a few examples of how your monthly gift works for Wisconsin's special places.**

- You will make sure a powerful and collective voice speaks up for Wisconsin's land, water, and wildlife in Wisconsin's legislature and Washington, DC.
- You'll support the latest scientific land protection data to help protect the most significant properties and reduce the harmful effects of climate change.
- You'll help provide state-of-the-art mapping technology to identify, prioritize, and protect the most vulnerable wildlife habitat and critical bird migration routes.
- You'll help others learn how protected land supplies natural services to clean the air, filter the water, and provide homes for wildlife. You'll also help them find special places to enjoy and explore.

**Simply fill out the enclosed form and return it to Gathering Waters or make your monthly gift securely online at [GatheringWaters.org/WCC](http://GatheringWaters.org/WCC).**



## Wisconsin Conservation Circle Frequently Asked Questions

**Q. How do I join the Wisconsin Conservation Circle?**

**A.** It's easy. Simply approve a fixed monthly gift from your credit card, debit card, or an ACH transfer from your bank account to Gathering Waters. It's convenient, and you'll know that your gift works to help protect land, water, and wildlife in Wisconsin.

**Q. Is my payment information safe?**

**A.** Absolutely! Any payment information you supply online is secure; look for the padlock symbol or "https" in the URL address of your browser. We store your payment information in our files and do not share it with anyone.

**Q. How do I change my monthly gift?**

**A.** You can change the amount of your monthly gift any time by:

- Calling Pat McMurtrie at 608-251-9131 ext. 14
- Emailing [pat@gatheringwaters.org](mailto:pat@gatheringwaters.org), or
- Writing a letter to: Pat McMurtrie at Gathering Waters

211 South Paterson Street, Suite 270, Madison, WI 53703.

She will be happy to make any changes you request. Please note, it might take a few days for the change to be seen on your records.

**Q. How will I keep records of my monthly gifts?**

**A.** Your monthly credit card or bank statement will show the date and the amount of your gift to Gathering Waters.

**Q. Will I still get news about Gathering Waters?**

**A.** Yes, definitely! You will receive regular updates about land and water protection in Wisconsin. You'll also receive invitations for events in your area.

**Q. How do I start my monthly gift and join the Wisconsin Conservation Circle?**

**A.** You can complete the reply card in this mailing, visit [gatheringwaters.org/WCC](http://gatheringwaters.org/WCC) and complete the online donation form, or call Pat at 608-251-9131 ext. 14 and she will manually enter your credit card information. Once you make a monthly pledge, you're a member of the Wisconsin Conservation Circle. (Please note, if you're mailing in an approval for an ACH transfer, you'll need to include a copy of a voided check.)

**When you join the Wisconsin Conservation Circle, you help  
protect Wisconsin's land, water, and wildlife every day.**