



Wisconsin Land Trust Conference 2025 Sponsorship

Gathering Waters, Wisconsin's Alliance for Land Trusts,
is the backbone of non-profit land conservation in the state.

Every year, we host the premier conference for staff and board members from the more than 40 Wisconsin land trusts. 100+ attendees come from across the state to learn the latest in land conservation and build a strong network of peers!

In 2024, we will convene at the [Wisconsin Masonic Center](#) in Madison, starting on **Wednesday evening, March 12th** and ending on **Friday, March 14th**. For full conference details, please visit our website: gatheringwatersconference.org

Additionally, during the day on **Wednesday, March 12th**, we will host our first-ever Knowles-Nelson Stewardship Program [Lobby Day](#). All sponsors are invited to participate and/or display their materials a day early for "bonus" visibility!

Thank you for supporting land conservation in Wisconsin through a conference sponsorship.



Sponsorship Levels & Benefits*

Land sponsor.....\$2,000

Join us in person for any or all parts of the conference to interact with attendees, exhibit, and learn about land trust work in Wisconsin! Benefits include:

- ✓ Complimentary conference registrations for any of your staff (up to 3) including the evening reception on Wednesday, March 12th.
- ✓ Exhibit opportunity: Set up a display and interact with attendees between sessions throughout the conference
- ✓ One-time name and logo included in Currents, our e-newsletter, to over 1000 land trust professionals
- ✓ Verbal recognition at the conference
- ✓ Logo, name, and link to your website on all materials and intro slides
- ✓ Info about your products & services sent home with each attendee
- ✓ Social media recognition
- ✓ **BONUS:** Display your materials for a full extra day on March 12th during Lobby Day!

Water sponsor.....\$1,000

Can't join us in person? This is the sponsorship for you! Benefits include:

- ✓ Verbal recognition at the conference
- ✓ Logo, name, and link to your website on conference materials and presentations
- ✓ Info about your products & services sent home with each attendee
- ✓ Social media recognition

**Non-profit rates available. Please inquire.*

Optional Add-Ons

Introduce a session.....\$250

Verbally introduce a concurrent session of your choice and give a brief overview of your organization.

Wisconsin Land Trust Days.....\$500

Extend your sponsorship beyond the conference! We'll include your organization's logo in our summer promotional mailing to over 10,000 households in Wisconsin.

Scholarship support.....\$100

Contribute to a fund for conference scholarships. We will acknowledge your organization verbally.

Contact: Creal Zearing at creal@gatheringwaters.org or 608-251-9131 x18

Alternative ways to support

In-kind donation.....Various

Please let us know if you have a service or product to offer in-kind. Tax-deductible receipts for the value of the products or services will be provided. In-kind sponsors will receive benefits in line with the value of their services or products as outlined in the above levels or as discussed.

General donation.....Any

We welcome all donations in support of the work of Gathering Waters. Organizations looking for marketing opportunities should contact **Creal Zearing** to discuss opportunities for recognition beyond the Land Trust Conference.

Thank you for your generosity in supporting
the Wisconsin Land Trust Conference!

Please fill out a simple, secure online form indicating your desired level of sponsorship.

<https://tinyurl.com/n2p8wax7>

If you would like more information or to discuss specific sponsorship opportunities, please contact Creal Zearing, Director of Philanthropy:

608-251-9131 x18

creal@gatheringwaters.org

Gathering Waters

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We are developing a program featuring priority topics to propel land conservation forward in Wisconsin. We are excited to partner with you to make it possible!