

2025 Land Trust Conference

March 13 – 14, 2025

Madison, WI



STORYTELLING RESOURCE LIST

ONLINE RESOURCES

COMMUNICATIONS

Nonprofit Marketing Guide (Kivi LeRoux Miller)

<https://www.nonprofitmarketingguide.com/>

FUNDRAISING

Future Fundraising Now (Jeff Brooks)

<https://futurefundraisingnow.com/>

Nonprofit Storytelling Tactical Thursdays (Chris Davenport – Josh Alcorn)

<https://nonprofitstorytellingconference.com/tactical-thursday-signup/>

SOFII - Showcase of Fundraising Innovation and Inspiration

<https://sofii.org/>

The Better Fundraising Company (Steven Screen – Jim Schapiro)

<https://betterfundraising.com/>

Hemingway Editor (App)

<https://hemingwayapp.com/>

Grammarly

<https://www.grammarly.com/>

BOOKS

COMMUNICATIONS

CALM not BUSY, 2018, Kivi LeRoux Miller

The Nonprofit Marketing Guide, 2021, Kivi LeRoux Miller

FUNDRAISING

The Fundraiser's Guide to Irresistible Communications, 2012, Jeff Brooks

Creative Deviations, 2022, John Lepp

How to Write Fundraising Materials That Raise More Money, 2009, Tom Ahern

BOOKS

FUNDRAISING (continued)

What Your Donors Want ... And Why!, 2020, Tom Ahern

How to Turn Your Words into Money, 2015, Jeff Brooks

If Only You'd Known... You Would Have Raised So Much More, 2019, Tom Ahern

Turning Doubters into Donors, 2021, Tom Ahern

Raising \$1,000 Gifts by Mail, 2016, Mal Warwick